



CAUDIT PARTNER PROGRAM

Partner Program Benefits at a Glance

PARTNER TYPES	Product Showcase Partner	Engagement Partner	Cybersecurity Partner	THETA Partner	Strategic Partner	Direct Sponsorship
PRICE - all prices are exclusive of GST	\$5,000	\$30,000	Engagement Partner + Sponsorship	Engagement Partner + Sponsorship	Memorandum of Understanding	\$ Various
	1 Showcase commitment	12 month commitment	Engagement Partner Add-On	Engagement Partner Add-On	Defined Mutual Benefits	Individual event commitment
1 x CAUDIT hosted webinar promoted through various CAUDIT channels	✓	✓	✓	✓		
12-month promotion of your company logo, contact details and weblink on the Product Showcase Partner webpage	✓	✓	✓	✓		
Link to webinar recording displayed on Product Showcase Partner webpage for 12 months	✓	✓	✓	✓		
1 x interactive expert panel discussion		✓	✓	✓		
1 x opportunity to speak to members of the CAUDIT Executive or one-on-one with the CAUDIT CEO		✓	✓	✓		
1 x article and logo included in one CAUDIT newsletter, including follow-up stats		✓	✓	✓		
Promotion of one partner hosted event via newsletter, and email distribution lists		✓	✓	✓		
Company logo and weblink included on Engagement Partner webpage for 12 months		✓	✓	✓		
Permission to use the specially developed CAUDIT Partner Logo for 12 months and recognition in the CAUDIT Annual Report		✓	✓	✓		
When you join as an Engagement Partner you have the opportunity for a 20% discount off Silver level sponsorship* at the AHECS Cybersecurity Summit, and you will be referred to as a CAUDIT 'Cybersecurity Partner'.			✓			
When you join as an Engagement Partner you have the opportunity for a 10% discount off sponsorship^ at the biennial THETA conference, and you will be referred to as a CAUDIT 'THETA Partner'.				✓		
Strategic Partnerships with sector organisations are a commitment to the transformation and advancement of the higher education and research sector through equal value to the entities involved and may take the shape of partnering for projects or conferences, providing specific advantages or services for those employed within IT or promoting the exchange of information regarding digital services.					✓	
Take advantage of various levels of direct sponsorship at annual, biennial, and ad hoc topical CAUDIT events including (but not limited to): The CAUDIT Awards CAUDIT Members Meetings Cybersecurity Summit THETA Conference International and Domestic Study Tours						✓

* The 20% discount is available on Silver level sponsorship only however the discounted total can be used towards the cost of a higher level of sponsorship.

^ The 10% discount applies to Silver, Gold, Platinum and Dinner sponsorship only.